

## **MUSEUM LONDON**

### **BOARD POLICY**

#### ***PERSONAL PHOTOGRAPHY***

##### **Preamble**

Museum London is dedicated to providing a positive visitor experience of the art and artifacts on exhibition as well as conserving the exhibited objects and protecting the artists' intellectual property, such as copyright, and the privacy of lenders whose works are displayed in Museum London exhibitions, wherever located.

##### **Policy**

- Still and video photography are allowed solely for personal enjoyment (not for reproduction) unless a 'do not photograph' symbol or related signage is posted in a gallery or beside artwork and artifacts. It is the visitor's responsibility to respect Canadian Copyright Law (see <http://laws-lois.justice.gc.ca/eng/acts/c-42/>) and the rights of artists and their representatives.
- Still and video photography are permitted with the following restrictions: handheld devices only, no flash, and no use of camera supports or additional equipment. Visitor photography should be done in a manner that is respectful of other visitors in proximity so as not to disrupt others' experiences at the Museum.
- Still and video photography of technical installations and equipment are not permitted.
- For press and other special photography, including educational and research projects, requests should be made in writing to the Executive Director and reviewed by the appropriate Registrar as applicable.
- Clients and attendees at weddings or other special and/or rental events should make every effort to avoid the inclusion of copyright-protected artwork when taking personal photographs of the event proceedings, and the client must accept responsibility for any photography (by the client and/or their guests) that includes works of art that are protected by Canadian Copyright Law. To protect the rights of artists and their representatives, artworks may not be reproduced in wedding photography by professional photographers.
- Museum London reserves the right, at its sole discretion, to withhold and/or withdraw permission to photograph on its premises or to reproduce images of objects in its collection and on loan to the Museum.

**Date:** 27 November 2019

##### **MONITORING:**

###### **Adherence**

The Executive Director will report to the Board on any areas of non-adherence within a timely manner.

**Policy Review**

*Method:* Internal Report

*Responsibility:* Policy Committee

*Minimum Frequency:* One Year