

MUSEUM LONDON

BOARD POLICY

EDUCATION AND PUBLIC PROGRAMMING

Preamble

Education and public programs heighten visitor engagement with Museum London by making art and regional history—through exhibitions and studio classes—sites of experiential learning. The Museum is committed to the development and delivery of educational and public programs, and other educational activities, in realizing its mission to *“inspire and educate our community by preserving and sharing our art and history.”* At the heart of this commitment is a belief in the role of museums as centres for life-long learning.

Policy

Museum London’s educational and public programming activities are intended to:

- Encourage understanding of the histories of London, Ontario, and the art of London and Canada.
- Embrace values of equity, diversity, and inclusion by making Museum London physically, financially, and intellectually accessible to a wide and diverse audience.
- Make Museum London a significant educational resource for the community and a place for community gatherings.
- Enrich visitor experience and foster experiential and inter-community learning in an inclusive and accessible atmosphere.
- Further Museum London’s stated objectives through evaluations and internal and external performance metrics.
- Share program research and knowledge with the museum community through publications, workshops and other means of dissemination.
- Promote an understanding of museums and their role in society.

Types of Educational and Public Programming Activities

Museum London is sensitive to the cultural needs of its diverse audiences. Accordingly, it will provide a broad range of educational and public engagement activities designed to reflect multiple learning styles, and all ages, abilities, and levels of interest and understanding. These activities include, but are not limited to, guided tours for schools and visitors; children and adult art programs; internships; lectures, workshops, and seminars; outreach programming; community tours or travel; cultural, artistic, and community events; and use of new media tools and virtual technology.

Guiding Principles

Museum London's educational and public programming activities will:

- Use Museum London's collections and resources in a stimulating, accessible, and imaginative manner while always maintaining the safety of visitors and the safety and integrity of our collections and loaned exhibitions.
- Be developed with a commitment to training, support and allocation of resources for educational and public programming delivery by curatorial staff or appropriately qualified employees and volunteers.
- Employ experiential learning through a combination of instruction, interpretation, and open-ended inquiry, adapting to changing social priorities and conditions.
- Incorporate current and relevant pedagogical practices, knowledge, attitudes, and skills.
- Adhere to municipal, provincial, federal, and international regulations and legislation as they relate to accessibility, copyright, freedom of information, and personal privacy, as well as reflect external curricular mandates when appropriate.
- Be planned by Museum London staff in a collaborative manner, when appropriate, with representatives from the community through audience research including the development of focus groups.

Excellence in Content and Delivery

Museum London is committed to:

- Assessing its educational and public programs qualitatively and/or quantitatively.
- Supporting and improving the performance of Museum London personnel delivering educational and public programs.

Last Revised Date: 25 November 2020

MONITORING:

Adherence

The Executive Director will report to the Board on any areas of non-adherence within a timely manner.

Policy Review

Method: Internal Report

Responsibility: Policy Committee

Minimum Frequency: Three Years