

## **MUSEUM LONDON**

### **BOARD POLICY**

#### ***EDUCATION AND PUBLIC PROGRAMMING***

##### **Preamble**

Museum London is committed to the development and delivery of exhibitions, public programs, and other educational activities, in realizing its mission to “*inspire and educate our community by preserving and sharing our art and history*”. At the heart of this commitment is a belief in the role of museums as centres for life-long learning.

##### **Policy**

Museum London’s educational and public programming activities are intended to:

- Encourage understanding of the history of London and the art of London and Canada.
- Make Museum London physically and intellectually accessible to a wide and diverse audience.
- Make Museum London a significant educational resource for the community and a place for community gatherings.
- Enrich visitor experience and foster experiential learning.
- Enhance the reputation of Museum London and further its stated objectives which are linked to evaluations through internal and external performance metrics.
- Share program research and knowledge with museum community through publications, workshops and other means of dissemination.
- Promote an understanding of museums and their role in society.

##### **Types of Educational and Public Programming Activities**

Museum London is sensitive to the cultural needs of its diverse audiences. Accordingly, it will provide a broad range of educational and public engagement activities designed to reflect all levels of interest, ages and abilities; understanding and multiple learning styles. These activities include, but are not limited to, guided tours for schools and visitors; children and adult art programs; internships; lectures, workshops, and seminars; outreach programming; community tours or travel; cultural, artistic, and community events; and use of new media and other technology-based tools.

##### **Guiding Principles**

Museum London’s educational and public programming activities will:

- Use Museum London’s collections and resources in an accurate, objective, stimulating and imaginative manner while at all times maintaining the safety of visitors and the safety and integrity of our collections and loaned exhibitions.
- Be developed with a commitment to training, support and allocation of resources for educational and public programming delivery by curatorial staff or appropriately qualified employees and volunteers.
- Employ experiential learning through a combination of instruction, interpretation and open-ended inquiry, adapting to changing social priorities and conditions.
- Incorporate current and relevant pedagogical practices, knowledge, attitudes, and skills.
- Adhere to municipal, provincial, federal and international regulations and legislation as they relate to accessibility, copyright, freedom of information and personal privacy as well as reflect external curricular mandates, when appropriate.
- Be planned by Museum London staff in a collaborative manner, when appropriate, with representatives from the external community through audience research including the development of focus groups.

### **Excellence in Content and Delivery**

Museum London is committed to:

- Assessing its educational and public programs qualitatively and/or quantitatively.
- Supporting and improving the performance of Museum London personnel delivering educational and public programs.

**Last Revised Date:** 31 May 2017

### **MONITORING:**

#### **Adherence**

The Executive Director will report to the Board on any areas of non-adherence within a timely manner.

#### **Policy Review**

*Method:* Internal Report

*Responsibility:* Policy Committee

*Minimum Frequency:* Three Years