

# MUSEUM LONDON **Marketing & Promotion** Outreach Volunteer

**Museum London's mission is to inspire and educate our community by preserving and sharing our art and history.**

**Description:** Do you like talking with people in person and promoting Museum London's programs and events? Become an Outreach Volunteer to help spread the word about all the great things happening at Museum London.

**Commitment:** Volunteers will work with our Marketing Coordinator and must be available for at least 15 hours per month. Attendance at Community Outreach Fairs such as Gathering on the Green, etc. is expected. These events usually occur on afternoons, evenings or weekends.

**Location:** Most volunteer shifts will be worked off-site at locations other than Museum London.

**Skill Requirements:**

- Strong communication skills in person
- Possess a willingness to learn and take on new communications initiatives
- Interest in art, history and/or culture
- Valid Police Records Check
- Complete mandatory Health & Safety training
- Must be 16 years of age or older

**Duties and responsibilities:**

- Hand out educational materials and brochures about Museum London programs and events at Community Outreach Fairs and around the city of London
- Be an advocate for culture in London for Museum London programming and events
- Stay informed of changing content and communications strategies

**Benefits:**

- Parking pass supplied during meetings and events attended for marketing initiatives
- 15% discount in the Shop at Museum London

**Reporting to:** Mitra Shreeram, Marketing Coordinator

**Application Process:** Please apply online at: [museumlondon.ca/support/volunteer](https://museumlondon.ca/support/volunteer). Once an application form has been received, along with a resume, you will be contacted by our Volunteer Coordinator, Jordan Brennan, to confirm your availability and set up an interview. Upon successful completion of an interview, a police check will be required and arrangements to attend a Volunteer Orientation Session will be made.