

Our mission is to inspire and educate our community by preserving and sharing our art and history.

Description: Do you have photography skills or are you experienced with social media? Become a Marketing Volunteer to help spread the word about all the great things happening at Museum London and around the community. Volunteers will create and research compelling content for image galleries and social media platforms in order to report on events and programs at Museum London before, during or after they have happened.

Commitment: One year, with monthly meetings (excluding July and August). Volunteers will be required to attend Museum London events and programs to capture photographs and to assist with articles. Weekend and evening availability is preferred. Volunteers will work with our Marketing Coordinator and must be available for at least 15 hours per month.

Location: All volunteer shifts will be worked on-site at Museum London (421 Ridout Street North, London, ON) unless otherwise notified.

Skill Requirements:

- Strong writing skills
- Interested in social media and engaging new audiences
- Experience with photography and video editing is an asset
- Possess a willingness to learn and take on new communications initiatives
- Interest in art, history and/or culture
- Valid Police Records Check
- Complete mandatory Health & Safety training
- Must be 16 years of age or older

Duties and responsibilities:

- Create and research compelling content for social media posts each month and submit to Marketing Coordinator
- Be an advocate for culture in London and Museum London programming and events
- Stay informed in changing content and communications strategies

Benefits:

- Parking pass supplied during meetings and events attended for marketing initiatives
- 15% discount in the Shop at Museum London

Reporting to: Mitra Shreeram, Marketing Coordinator

Application Process: Please apply online at: museumlondon.ca/support/volunteer. Once an application form has been received, along with a resume, you will be contacted by our Volunteer Coordinator, Jordan Brennan, to confirm your availability and set up an interview. Upon successful completion of an interview, a police check will be required and arrangements to attend a Volunteer Orientation Session will be made.