

Marketing & Promotion

Marketing Volunteer

Description: Interested in creating blogs and engaging new audiences? Do you have photography skills or are you experienced with social media? Become a Marketing Volunteer to help spread the word about all the great things happening at Museum London and around the community. Volunteers will create compelling content such as blog posts, videos, image galleries, podcasts and live tweets in order to report on events and programs at Museum London before, during or after they have happened.

Commitment: One year, with monthly meetings (excluding July and August). Volunteers will be required to attend Museum London events and programs to capture interviews, photographs and/or video to assist with blog posts and articles. Weekend and evening availability is preferred. Volunteers will work with our Marketing Coordinator and must be available for at least 15 hours per month.

Skill Requirements:

- Strong writing skills
- Interested in social media and engaging new audiences
- Experience with photography and video editing is an asset
- Possess a willingness to learn and take on new communications initiatives
- Interest in art, history and/or culture
- Valid Police Records Check
- Complete mandatory Health & Safety training
- Must be 16 years of age or older

Duties and responsibilities:

- Create compelling content such as blog posts, social media posts, videos and podcasts per month and submit to Marketing Coordinator
- Interview curators, cultural leaders, volunteers etc. as necessary
- Be an advocate for culture in London and Museum London programming and events
- Stay informed in changing content and communications strategies

Benefits:

- Parking pass supplied during meetings and events attended for marketing initiatives
- 10% off in Muse Shop + Rental

Report to: Matt Thomas, Marketing Coordinator

[CLICK HERE](#) to apply now!